

25 Powerful Words That Make A Compelling USP

1. Simple
2. More Money
3. Proven
4. Evidence
5. Predictable
6. Certainty
7. Trustworthy
8. Experiential
9. Cutting edge
10. Step by step
11. Best value
12. Shortcut
13. Highest income producing activities
14. On demand
15. Fast access
16. Fast answers
17. Customized
18. Individual solutions
19. Honest
20. Integrity
21. Fastest
22. Easy
23. Speed
24. Consistent
25. Stress free