

## Start Scaling Your Business - Today

Journal how you plan to remove the bottlenecks, build, streamline, strategize, and bring in the cash.

1.	Where are the biggest bottlenecks in your company?
2.	Where are things slowed down because they are waiting on YOU?
3.	Do your team members make your life easier?
4.	What are your "What if??"'s stopping you from eliminating the wrong person?
5.	Streamline and Automate: "How can we make this better?"
6.	Does your content that you publish reinforce your products and service?
7.	Where do you think you fall in relation to your competition?
8.	Who are your best customers?
9.	What are you really selling them?
10.	What are your Brand Promises?
11.	What methods do you use to measure if you're keeping those promises (KPI's)?
12.	What's 1 step I can do today to meet that goal? (A task)